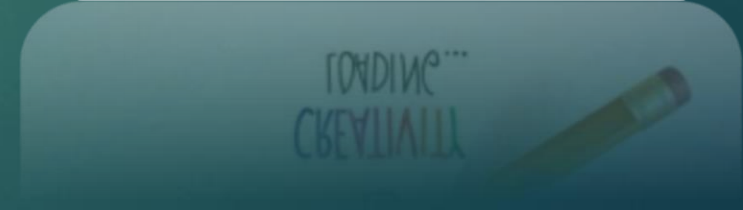


Being creative

BY ZEYNEP AKIR

Being creative means taking risks and ignoring doubt and facing fears. It means breaking with routine and doing something different for the sake of doing something different. It means mapping out a thousand different routes to reach one destination. It means challenging yourself every day.





- **Being creative means solving a problem in a new way. It means changing your perspective.**
- **Being creative means you're thinking.**

Creativity.

- **the ability to think of ideas which are both novel and valuable**
- **It is a skill anyone can learn. Much like math, science, writing, or a foreign language.**

The common fallacy tends to be: “I can’t be creative because my boss/parent/partner won’t let me.” Of course creativity scoffs in the face of constraints. True creativity says: “they” won’t let us do things one way, so we’ll try another.

About Being Creative

✓ Anyone can do it !

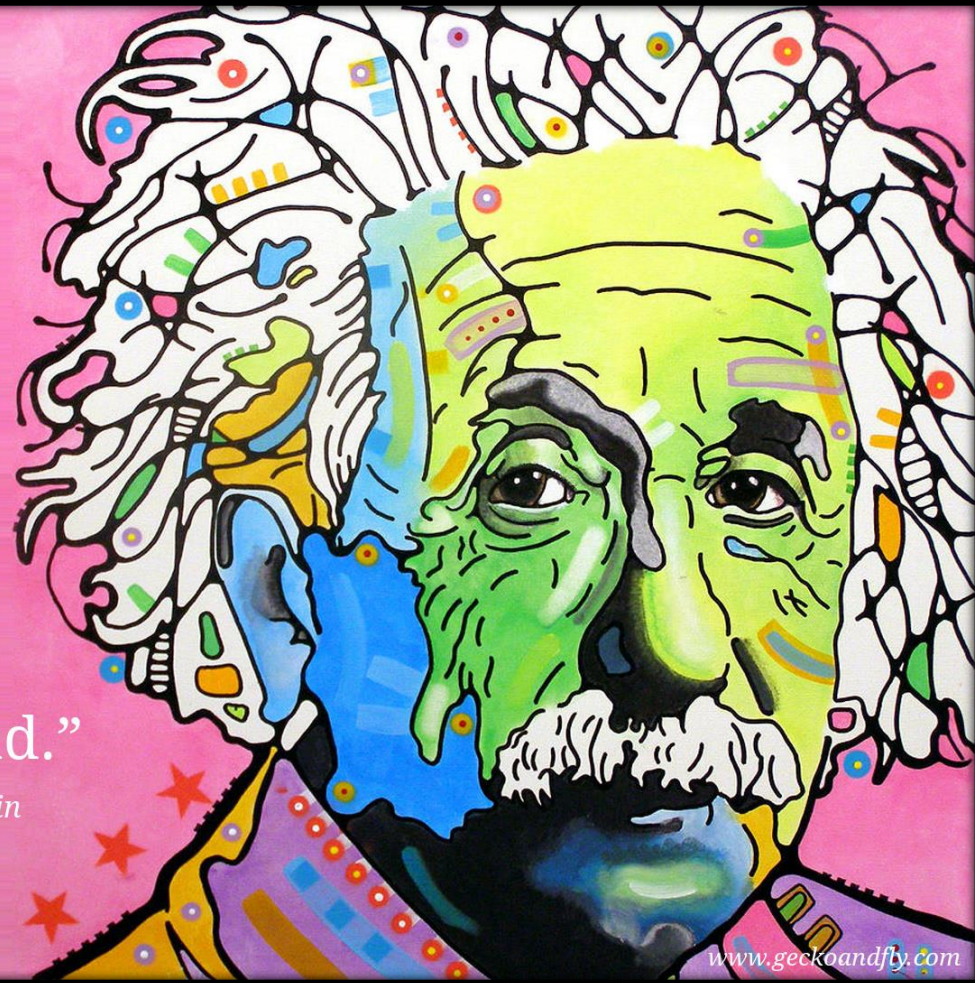
✓ It is a learned skill.

In 1968, Land tested the creativity of 1,600 children. He re-tested the same children at 10 years of age and again at 15. The results were astounding.

- **Test results amongst 5 year olds: 98 percent**
- **Test results amongst 10 year olds: 30 percent**
- **Test results amongst 15 year olds: 12 percent**
- **Same test given to 280,000 adults: 2 percent non-creative behavior is learned.”**

“Imagination is more important than knowledge. For knowledge is limited to all we now know and understand, while imagination embraces the entire world, and all there ever will be to know and understand.”

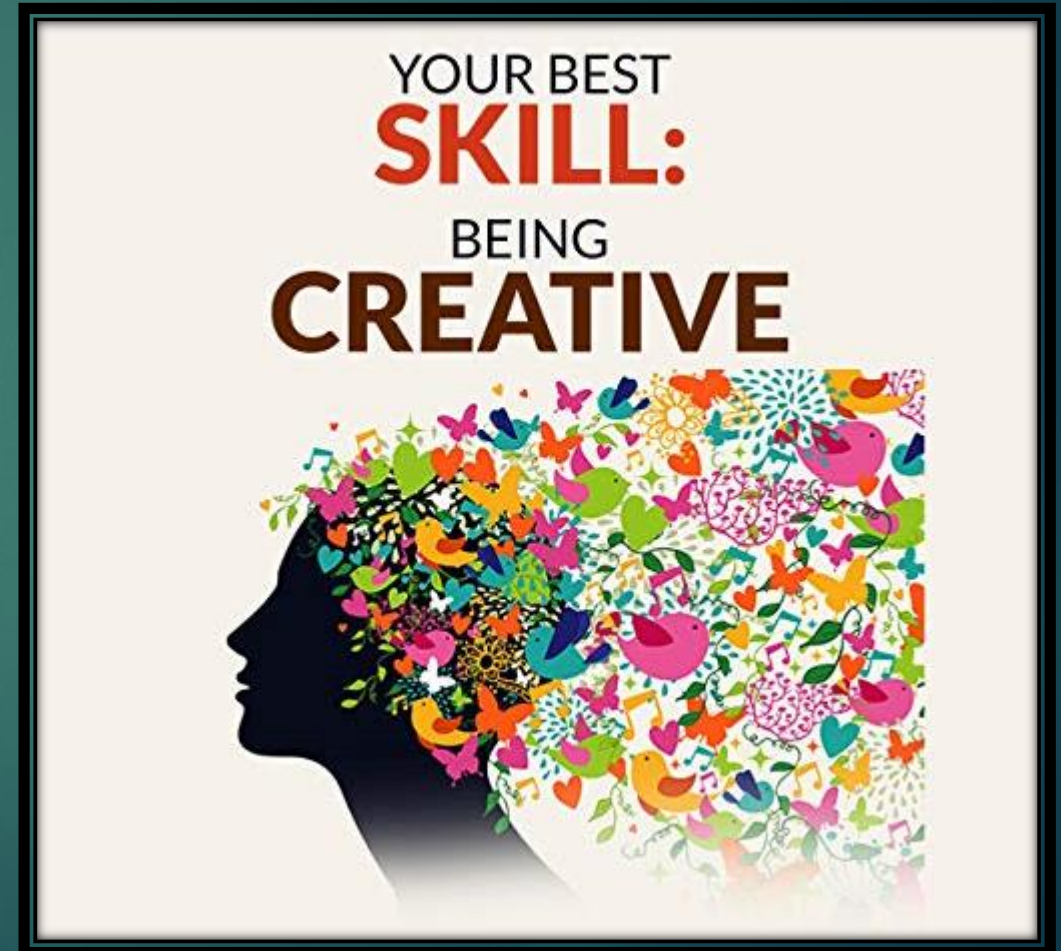
- Albert Einstein



www.geckoandfly.com

▶ Creativity of the person can be improved.

▶ Ask the right question !




What can be done ?

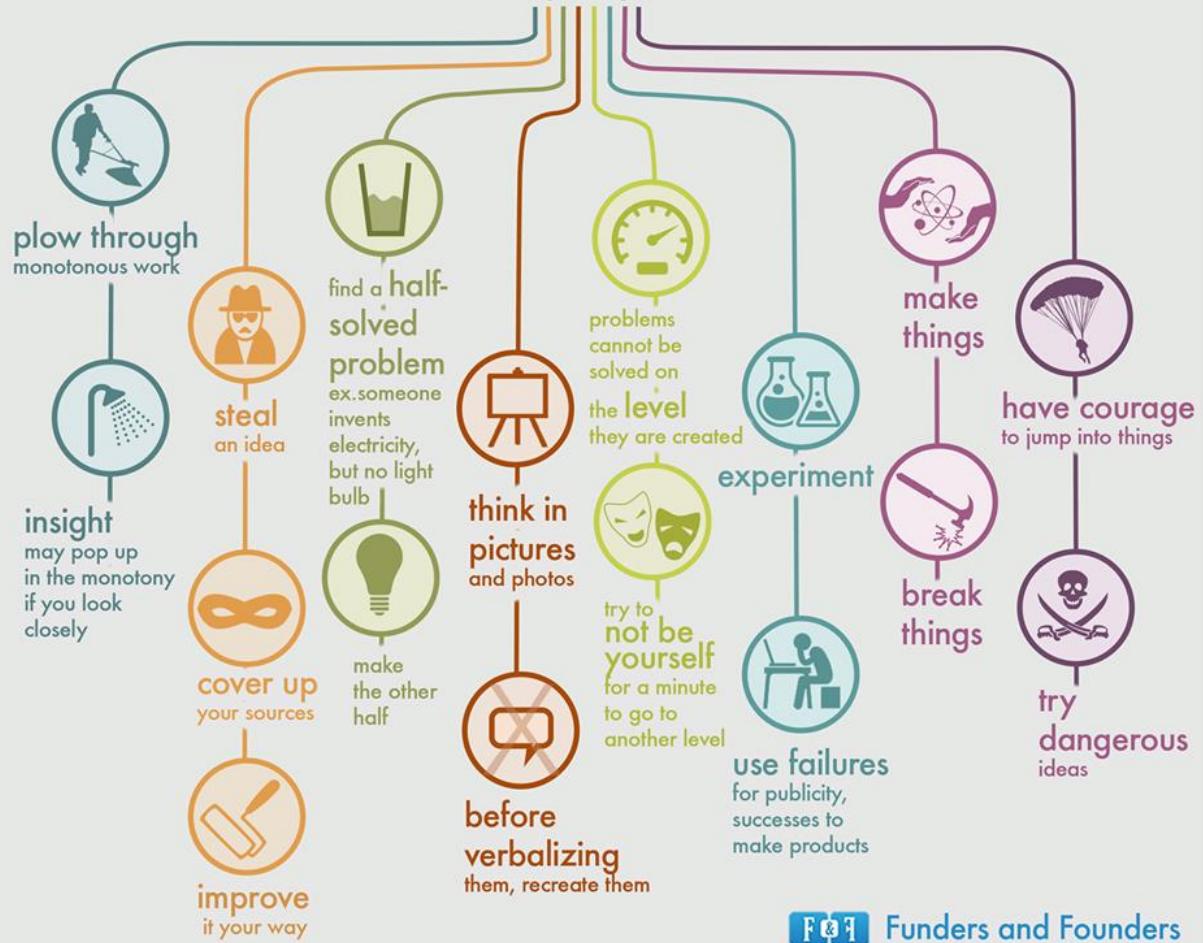
- ▶ Create your own luck.
- ▶ Don't let accidents annoy you.
- ▶ Explore the future.
- ▶ Leave something undone.
- ▶ Become a beginner.



FAST TRACK TO BEING CREATIVE

by Anna Vital

how to get up  and be creative?



Top Creative Thinking Skills

ANALYTICAL

Ability to analyze things first

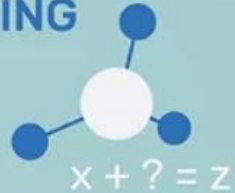


OPEN-MINDED

Thinking of things no one else has considered before

PROBLEM SOLVING

Ability to solve an important issue



ORGANIZATION

Being able to structure a plan of action with clear goals and deadlines



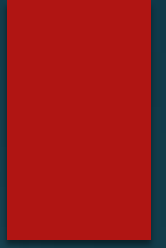
COMMUNICATION


Strong written and oral skills, ability to listen and ask the right questions

What is creative thinking ?


Creative thinking means thinking outside the box. Often, creativity involves lateral thinking, which is the ability to perceive patterns that are not obvious.







Creative thinking is the ability to consider something in a new way. Creative thinking includes analysis, open-mindedness, problem-solving, organization, and communication. Many employers value creative thinkers, so consider highlighting your creative thinking skills on your resume and in interviews.

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- ▶ <https://creativesomething.net/post/428455618/what-does-it-mean-to-be-creative#:~:text=Being%20creative%20means%20taking%20risks,means%20challenging%20yourself%20every%20day>.
 - ▶ <https://www.thebalancecareers.com/creative-thinking-definition-with-examples-2063744>