

BUSINESS OWNERS SURVEY DATA

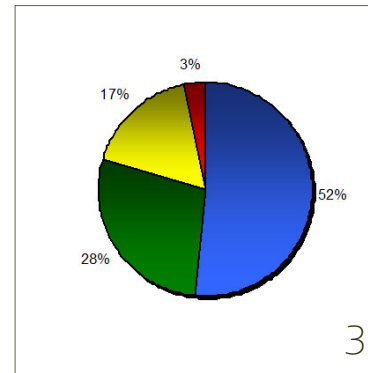
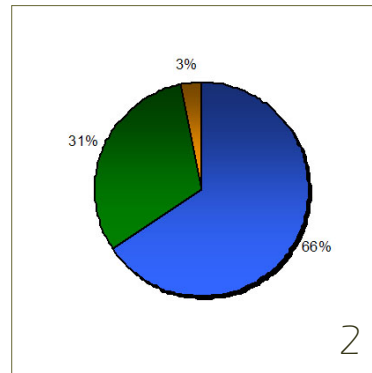
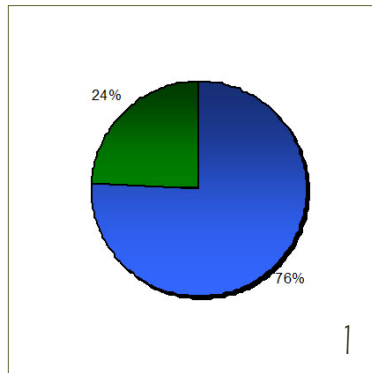
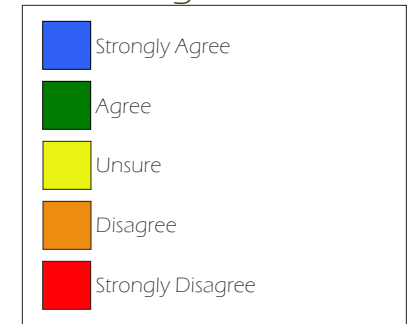


Chart Legend



*Data represents responses received from 29 Business Owners Surveys.

Survey Questions

1: The primary draw for tourists is the natural environment offered in Pinetop-Lakeside

2: Parks and green 'open space' within the community benefit businesses

3: Access between green open space and businesses increases revenue

4: Native vegetation is preferred over non-native vegetation in planted areas

5: A trail system within the town would benefit businesses

6: Vegetation and landscape is an integral part of a business' image

7: The Town of Pinetop Lakeside has a unique identity

8: The businesses of Pinetop-Lakeside would benefit from enhancing the town's identity

9: Highway 260 (White Mountain Blvd) is a pleasing image for residents and visitors

10: Highway 260 is good for attracting visitors to businesses

11: It is easy to get around town

12: I enjoy walking around town

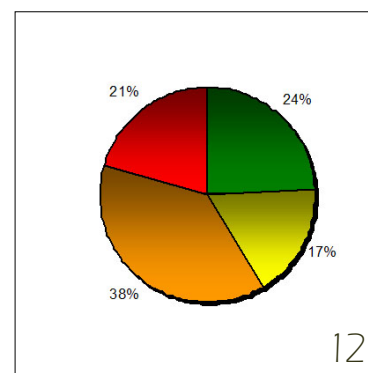
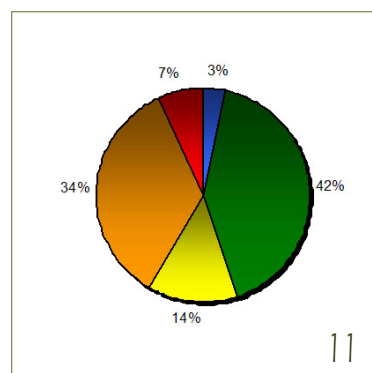
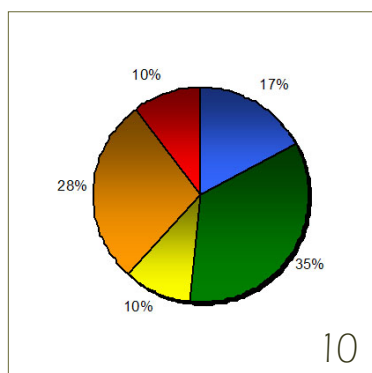
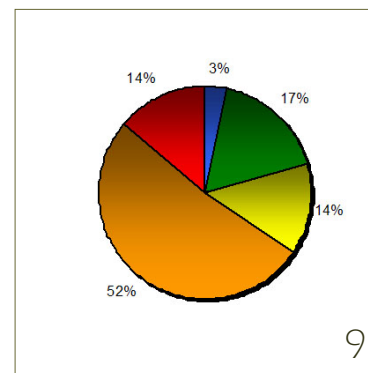
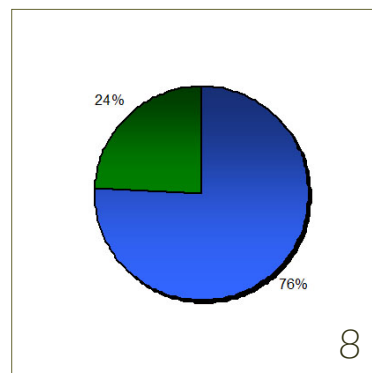
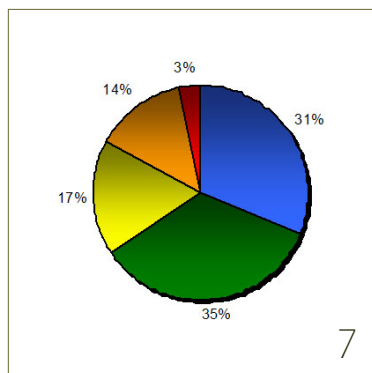
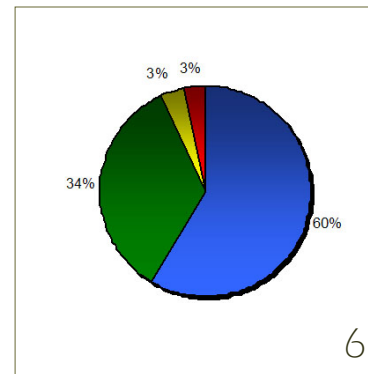
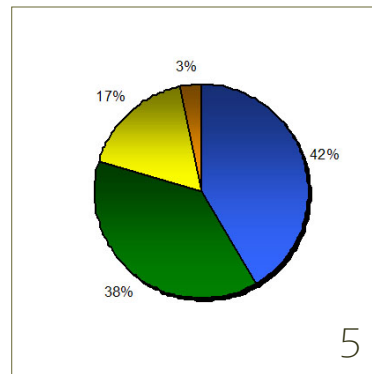
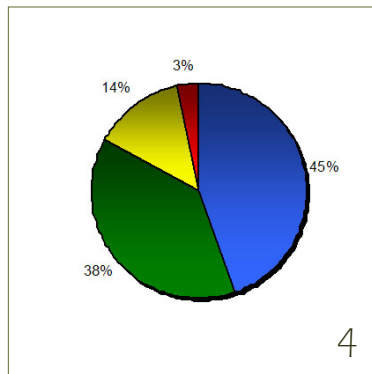
13: It is safe to drive and walk around town

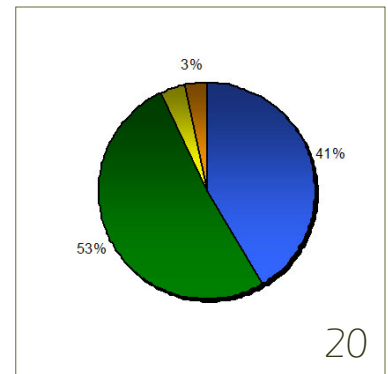
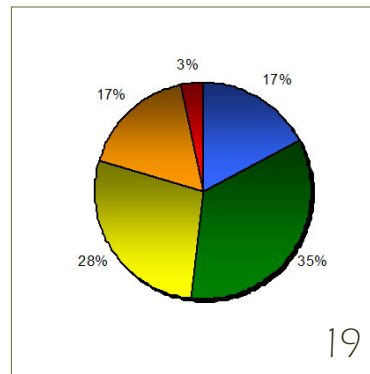
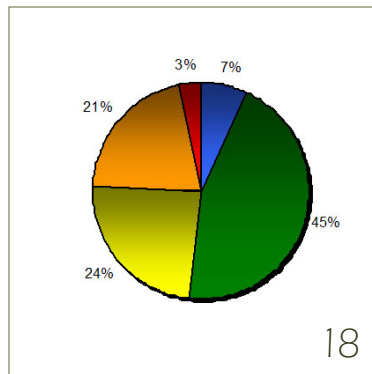
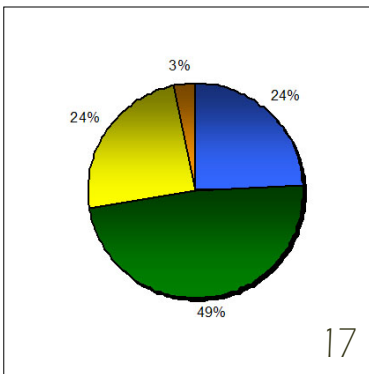
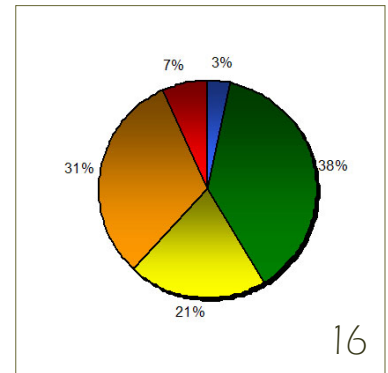
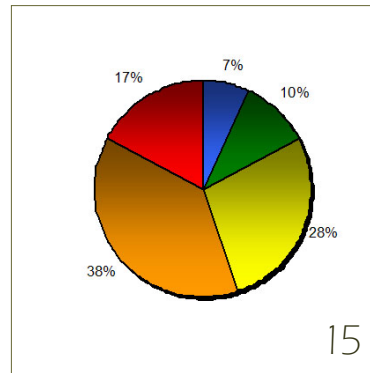
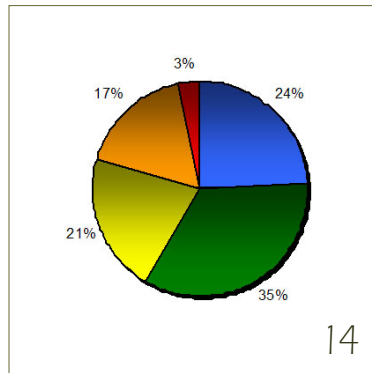
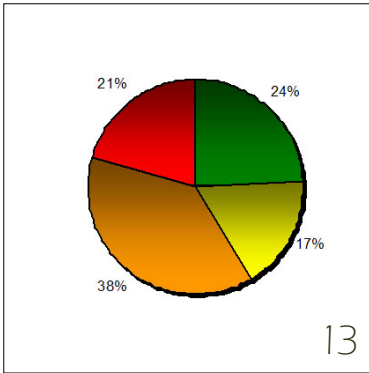
14: Parking is an issue for Pinetop-Lakeside

15: There is adequate space for indoor meetings in Pinetop-Lakeside

16: There is adequate space for outdoor meetings in Pinetop-Lakeside

17: Businesses overlooking lakes and streams attract more customers





Survey Questions (Cont.)

18: Concentrating businesses directly on Highway 260 is essential to economic strength

19: A 'downtown' core not located directly on Highway 260 would be good for businesses

20: Additional businesses in Pinetop-Lakeside would be beneficial for the town

21: A 'Main Street' off of Highway 260 would provide an advantage for businesses

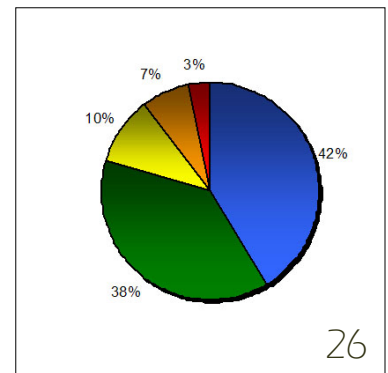
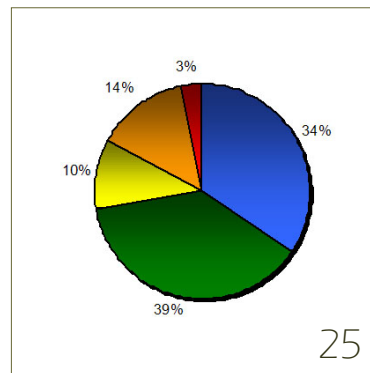
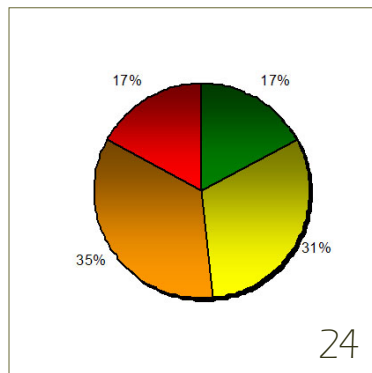
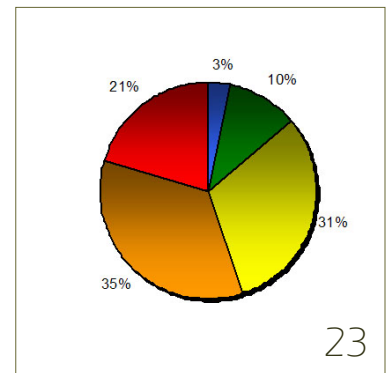
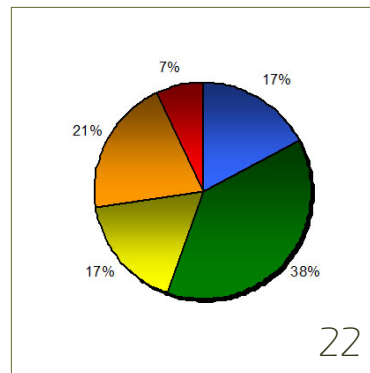
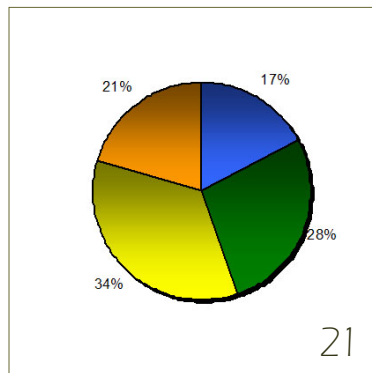
22: There is a strong sense of community in Pinetop-Lakeside

23: It is important to have a mix of residential and commercial uses in the same neighborhood

24: The town's residents have enough activities and events for community interaction

25: The history of Pinetop-Lakeside is an important part of the town's identity

26: The history of Pinetop-Lakeside should be an important part of the town's identity



RESIDENTS SURVEY DATA

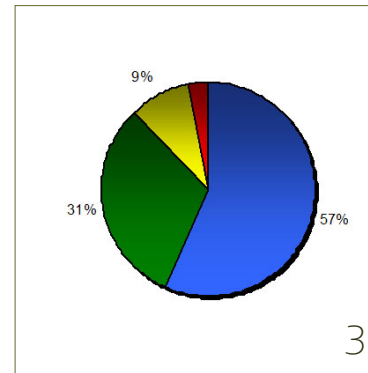
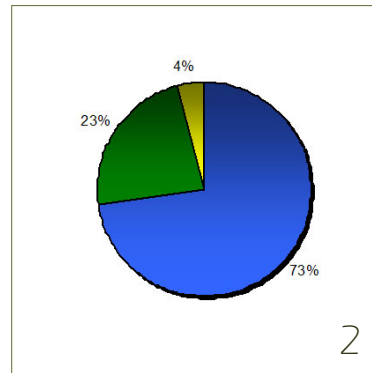
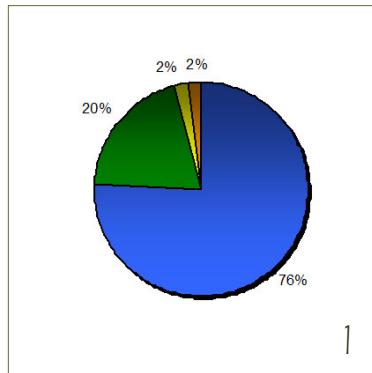
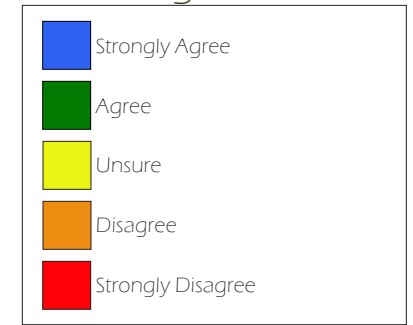


Chart Legend



*Data represents responses received from 99 Resident Surveys.

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7: The Town of Pinetop Lakeside has a unique identity

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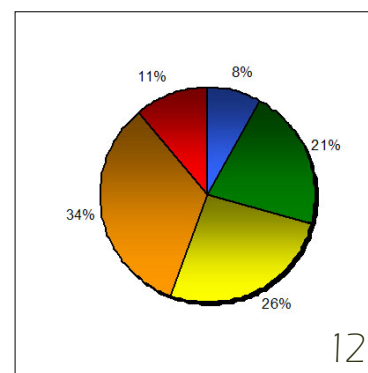
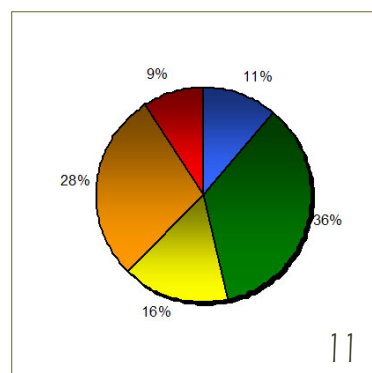
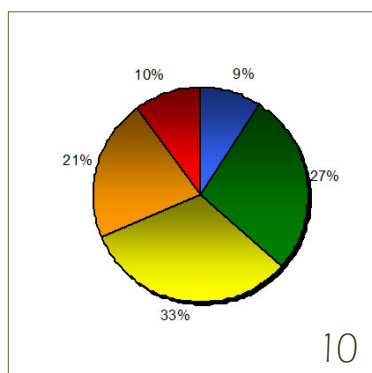
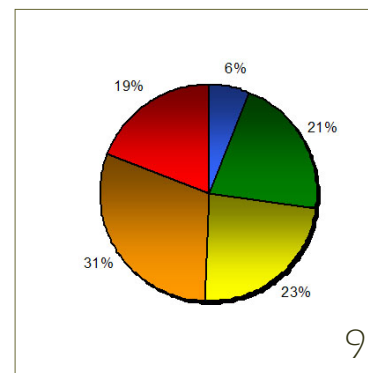
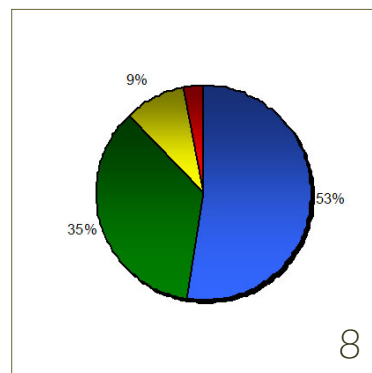
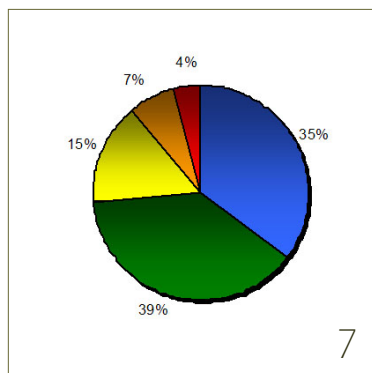
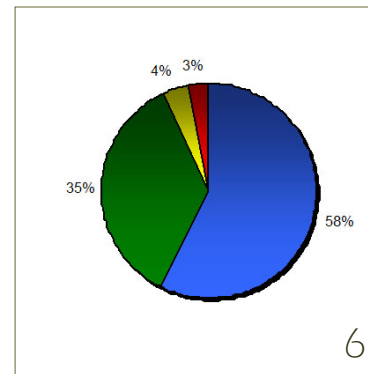
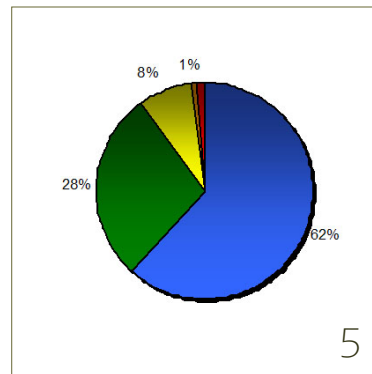
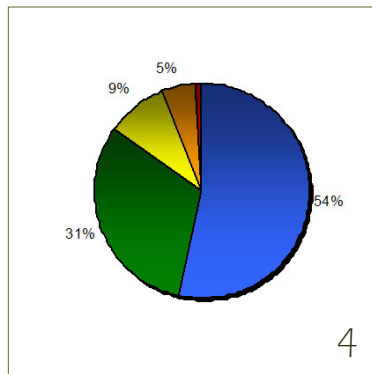
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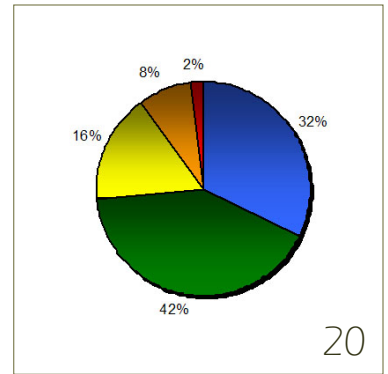
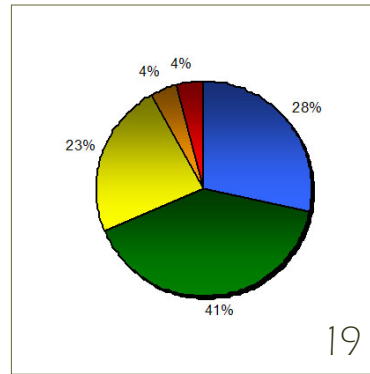
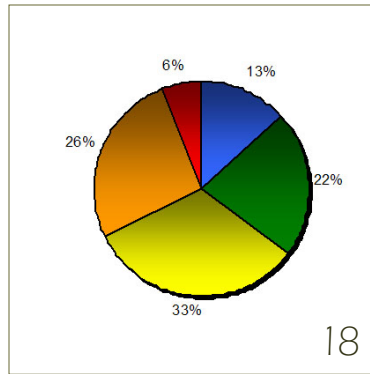
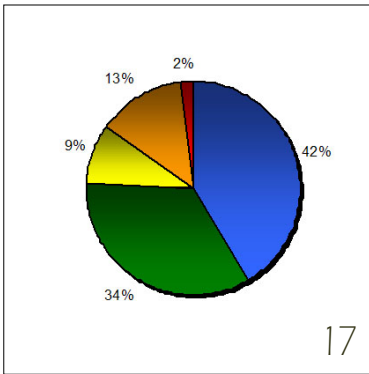
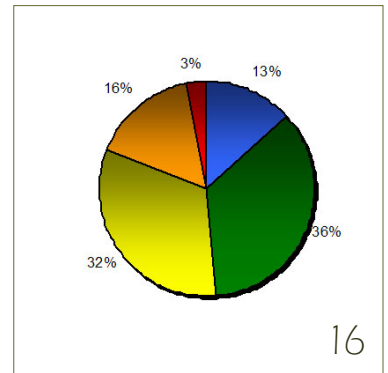
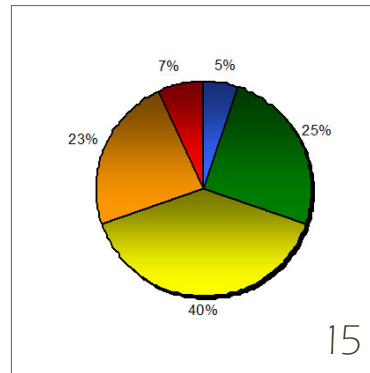
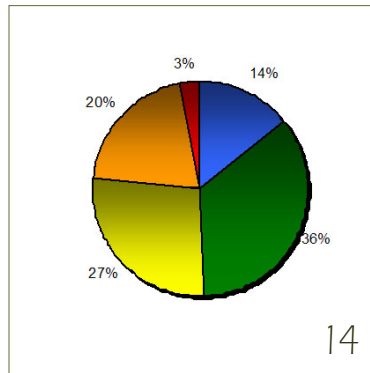
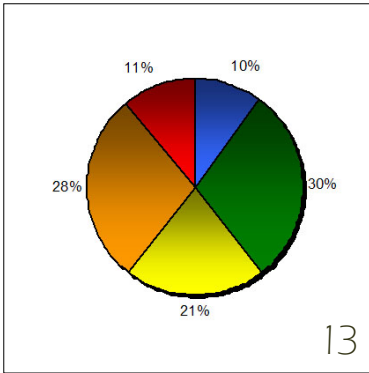
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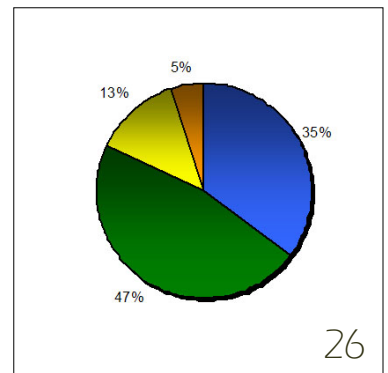
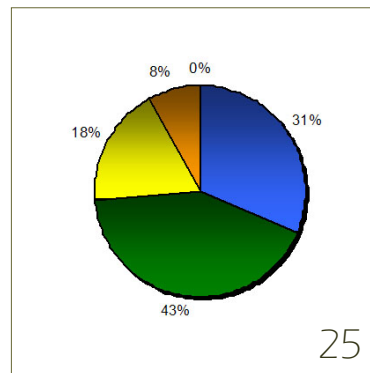
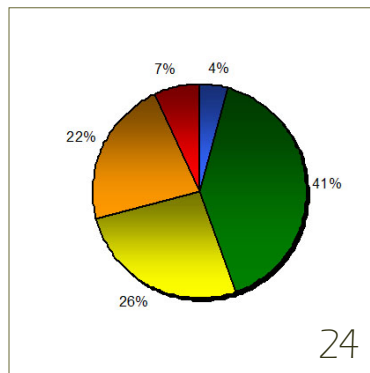
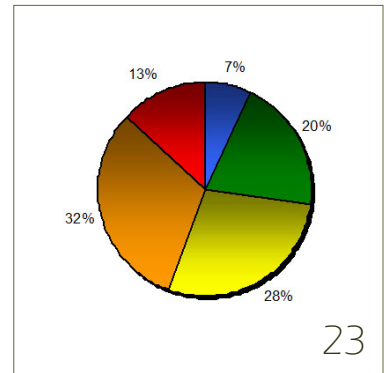
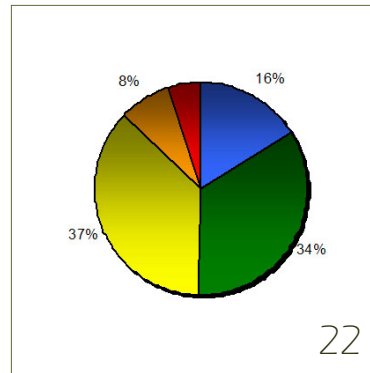
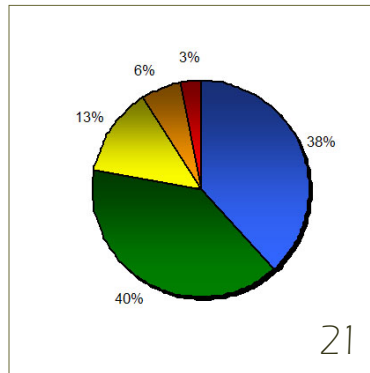
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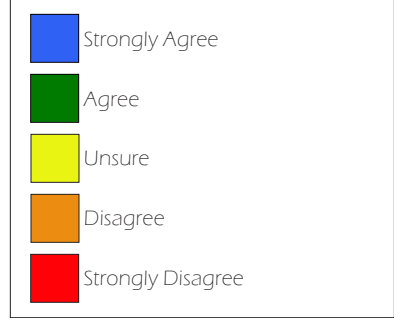
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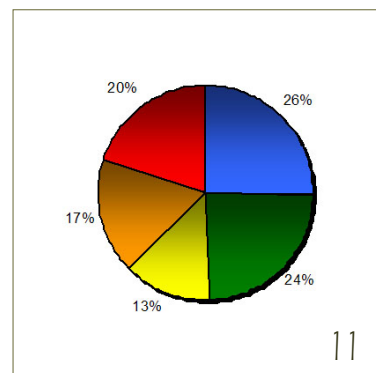
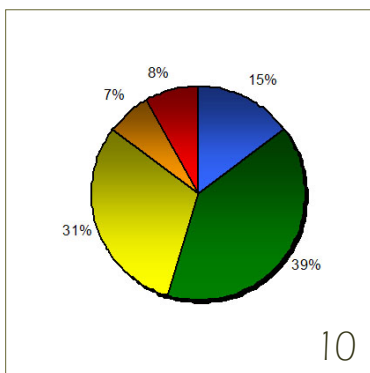
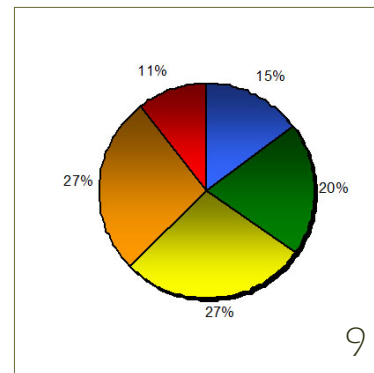
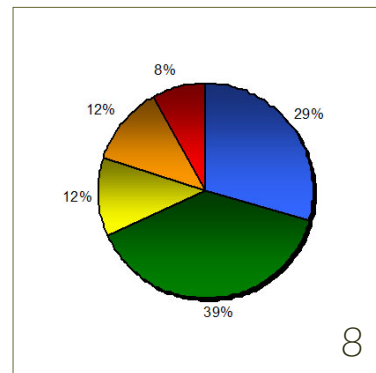
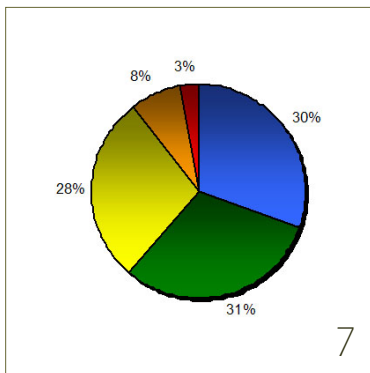
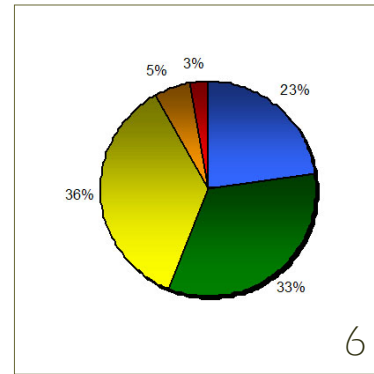
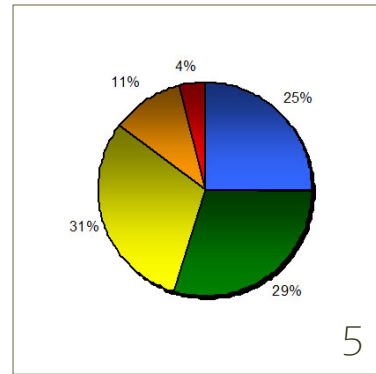
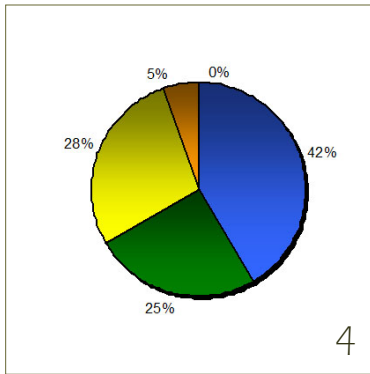
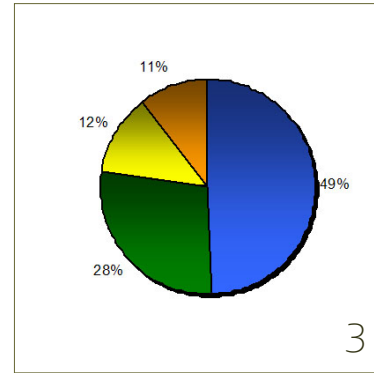
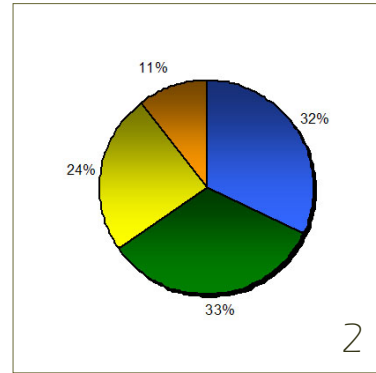
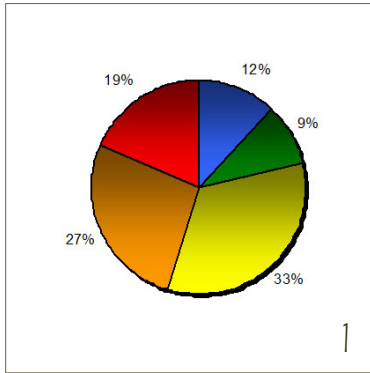


YOUTH SURVEY DATA

Chart Legend



*Data represents responses received from 75 Youth Surveys.



Survey Questions

- 1: I plan to stay in Pinetop-Lakeside after finishing High School
- 2: Pinetop-Lakeside needs more job opportunities
- 3: I like to spend time at the lakes and creeks in Pinetop-Lakeside
- 4: I would regularly use recreation facilities if they were offered
- 5: I would often use a recreational trail system
- 6: I would often attend events that attract all age groups
- 7: I prefer events planned specifically for people my age
- 8: It is easy to get around town
- 9: I enjoy walking around town
- 10: It is safe to drive and walk around town
- 11: There are good places in Pinetop-Lakeside to spend time with my friends