

# SURVEYS

Please fill in or circle the most appropriate response:

Age: \_\_\_\_\_ Years in Pinetop-Lakeside: \_\_\_\_\_ Gender: M F

Type of Business:  Retail  Dining / Accommodations  Non-Profit  
 Professional  Other



1 = STRONGLY AGREE 2 = AGREE 3 = UNSURE 4 = DISAGREE 5 = STRONGLY DISAGREE

<b>Environmental Concerns</b>	<b>SA</b>	<b>A</b>	<b>U</b>	<b>D</b>	<b>SD</b>
The primary draw for tourists is the natural environment offered in Pinetop-Lakeside	1	2	3	4	5
Parks and green 'open space' within the community benefit businesses	1	2	3	4	5
Access between green open space and businesses increases revenue	1	2	3	4	5
Native vegetation is preferred over non-native vegetation in planted areas	1	2	3	4	5
A trail system within the town would benefit businesses	1	2	3	4	5
Vegetation and landscape is an integral part of a business' image	1	2	3	4	5
<b>Aesthetic Concerns</b>					
The Town of Pinetop Lakeside has a unique identity	1	2	3	4	5
The businesses of Pinetop-Lakeside would benefit from enhancing the town's identity	1	2	3	4	5
Highway 260 (White Mountain Blvd) is a pleasing image for residents and visitors	1	2	3	4	5
Highway 260 is good for attracting visitors to businesses	1	2	3	4	5
<b>Functional Concerns</b>					
It is easy to get around town	1	2	3	4	5
I enjoy walking around town	1	2	3	4	5
It is safe to drive and walk around town	1	2	3	4	5
Parking is an issue for Pinetop-Lakeside	1	2	3	4	5
There is adequate space for indoor meetings in Pinetop-Lakeside	1	2	3	4	5
There is adequate space for outdoor meetings in Pinetop-Lakeside	1	2	3	4	5
<b>Economic Concerns</b>					
Businesses overlooking lakes and streams attract more customers	1	2	3	4	5
Concentrating businesses directly on Highway 260 is essential to economic strength	1	2	3	4	5
A 'downtown' core not located directly on Highway 260 would be good for businesses	1	2	3	4	5
Additional businesses in Pinetop-Lakeside would be beneficial for the town	1	2	3	4	5
A 'Main Street' off of Highway 260 would provide an advantage for businesses	1	2	3	4	5
<b>Socio-Cultural Concerns</b>					
There is a strong sense of community in Pinetop-Lakeside	1	2	3	4	5
It is important to have a mix of residential and commercial uses in the same neighborhood	1	2	3	4	5
The town's residents have enough activities and events for community interaction	1	2	3	4	5
The history of Pinetop-Lakeside is an important part of the town's identity	1	2	3	4	5
The history of Pinetop-Lakeside should be an important part of the town's identity	1	2	3	4	5

\*\*\*\*Please return surveys by June 27, 2006 to:

*The Tejido Group*  
*The University of Arizona*  
 1501 E Speedway Blvd.  
 Tucson, AZ 85719  
 FAX: (520) 626-6448

or

*Pinetop-Lakeside Chamber of Commerce*  
 101-C W White Mountain Blvd.  
 Lakeside, AZ 85729  
 FAX: (928) 367-1247

LEFT: Business Owners Survey Page 1. Distributed June 19 - June 20, 2006, and electronically through the Pinetop-Lakeside Chamber of Commerce, June 21, 2006.



*The Tejido Group is a community outreach organization of the University of Arizona in Tucson, Arizona. We have been commissioned by the town of Pinetop-Lakeside to develop a Master Plan for the town. A collaborative effort between students, residents, and business owners of the town is essential to produce a plan that will address the needs of all groups. This survey is designed to allow us to better understand the primary concerns for the future of Pinetop-Lakeside.*

*The following questions are designed to get your feedback on five structured issues: Environmental, Economic, Aesthetic, Functional, and Socio-Cultural. Please answer as honestly as possible and feel free to include any additional comments or concerns at the end of the questionnaire.*

**Environmental**

**1. What are the major environmental issues that Pinetop-Lakeside will face in the next ten years?**

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**2. Please discuss the pros and cons of linking businesses with the natural environment.**

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**Economic**

**3. Please discuss the pros and cons of sales tax as the primary source of city revenue.**

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**4. What types of new development would be most beneficial to Pinetop-Lakeside?**

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RIGHT: Page 2, Business Owners Survey. An open-ended questionnaire of 10 questions accompanied the survey to encourage business owners to respond freely to issues facing the town.

**Aesthetic**

5. What changes would you like to see in the identity or image of Pinetop-Lakeside?

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6. Please discuss the feelings or impressions you have when driving or walking along Highway 260.

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**Functional**

7. Would the town benefit from the development of a downtown core apart from White Mountain Blvd? Please explain why or why not.

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**Socio-Cultural**

8. What types of activities would encourage interaction among residents, and what facilities would be necessary to accommodate those activities?

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9. List the three things you like most about living and/or doing business in Pinetop-Lakeside.

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LEFT: Page 3, Business Owners Survey.

**Additional Comments**

10. Please provide us with any additional concerns or impressions you would like us to consider.

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*We truly appreciate your time in completing this survey. Your comments and outlook will surely prove useful as we pursue the study. Please feel free to contact us anytime if you have questions or additional observations.*

**Contact:**  
**The Tejido Group**  
**The University of Arizona**  
**1501 E. Speedway Blvd.**  
**Tucson, AZ 85719**

**Fax: (520) 626-6448**

**Director: Dr. Mark Frederickson**  
**(520) 621-3948**

RIGHT: Page 4, Business Owners Survey.

The Tejido Group is a community outreach organization of the University of Arizona in Tucson, Arizona. We have been commissioned by the town of Pinetop-Lakeside to develop a Master Plan for the town. A collaborative effort between students, residents, and business owners of the town is essential to produce a plan that will address the needs of all groups. This survey is designed to allow us to better understand the primary concerns for the future of Pinetop-Lakeside.



TEJIDO

Please fill in or circle the most appropriate response:

Age: \_\_\_\_\_ Years in Pinetop-Lakeside: \_\_\_\_\_ Gender: M F

1 = STRONGLY AGREE 2 = AGREE 3 = UNSURE 4 = DISAGREE 5 = STRONGLY DISAGREE

<i>Environmental Concerns</i>	SA	A	U	D	SD
The primary draw for tourists is the natural environment offered in Pinetop-Lakeside	1	2	3	4	5
Parks and green 'open space' within the community benefit residents	1	2	3	4	5
Access between green open space and residential areas increases property value	1	2	3	4	5
Native vegetation is preferred over non-native vegetation in planted areas	1	2	3	4	5
A trail system within the town would benefit residents	1	2	3	4	5
Vegetation and landscape is an integral part of a home	1	2	3	4	5
<i>Aesthetic Concerns</i>	SA	A	U	D	SD
The Town of Pinetop Lakeside has a unique identity	1	2	3	4	5
The residents of Pinetop-Lakeside would benefit from enhancing the town's identity	1	2	3	4	5
Highway 260 (White Mountain Blvd) is a pleasing image for residents and visitors	1	2	3	4	5
Highway 260 is good for attracting visitors to Pinetop-Lakeside	1	2	3	4	5
<i>Functional Concerns</i>	SA	A	U	D	SD
It is easy to get around town	1	2	3	4	5
I enjoy walking around town	1	2	3	4	5
It is safe to drive and walk around town	1	2	3	4	5
Parking is an issue for Pinetop-Lakeside	1	2	3	4	5
There is adequate space for indoor meetings in Pinetop-Lakeside	1	2	3	4	5
There is adequate space for outdoor meetings in Pinetop-Lakeside	1	2	3	4	5
<i>Economic Concerns</i>	SA	A	U	D	SD
Homes overlooking lakes and streams are more desirable	1	2	3	4	5
Concentrating businesses directly on Highway 260 is essential to economic strength	1	2	3	4	5
A 'downtown' core not located directly on Highway 260 would be good for the town	1	2	3	4	5
Additional businesses in Pinetop-Lakeside would be beneficial for the town	1	2	3	4	5
A 'Main Street' off of Highway 260 would provide an advantage for businesses	1	2	3	4	5
<i>Socio-Cultural Concerns</i>	SA	A	U	D	SD
There is a strong sense of community in Pinetop-Lakeside	1	2	3	4	5
It is important to have a mix of residential and commercial uses in the same neighborhood	1	2	3	4	5
The town's residents have enough activities and events for community interaction	1	2	3	4	5
The history of Pinetop-Lakeside is an important part of the town's identity	1	2	3	4	5
The history of Pinetop-Lakeside should be an important part of the town's identity	1	2	3	4	5

\*\*\*\*Please return surveys as soon as possible for consideration in our analysis etc.

*The Tejido Group*  
The University of Arizona  
1501 E Speedway Blvd.  
Tucson, AZ 85719  
FAX: (520) 626-6448

*Pinetop-Lakeside Chamber of Commerce*  
P.O. BOX 4110  
Pinetop, AZ 85939  
FAX: (928) 367-1347

*Pinetop-Lakeside Town Office*  
1360 N. Noel Hanson Lane  
Lakeside, AZ 85729  
FAX: (928) 368-8528

LEFT: Residents Survey. These surveys were distributed June - July, 2006. Residents responded to the same issues presented to the business owners.

## Youth Input Survey Pinetop-Lakeside



**TEJIDO**

**Would you like to help us develop a plan for the future of Pinetop-Lakeside? Just fill out this survey and return it as directed at the bottom!**

Age: \_\_\_\_\_ Grade in School: \_\_\_\_\_ Gender: M F

1 = STRONGLY AGREE 2 = AGREE 3 = UNSURE 4 = DISAGREE 5 = STRONGLY DISAGREE

Please circle the best answer for the following questions:

	SA	A	U	D	SD
I plan to stay in Pinetop-Lakeside after finishing High School	1	2	3	4	5
Pinetop-Lakeside needs more job opportunities	1	2	3	4	5
I like to spend time at the lakes and creeks in Pinetop-Lakeside	1	2	3	4	5
I would regularly use recreation facilities if they were offered	1	2	3	4	5
I would often use a recreational trail system	1	2	3	4	5
I would often attend events that attract all age groups	1	2	3	4	5
I prefer events planned specifically for people my age	1	2	3	4	5
It is easy to get around town	1	2	3	4	5
I enjoy walking around town	1	2	3	4	5
It is safe to drive and walk around town	1	2	3	4	5
There are good places in Pinetop-Lakeside to spend time with my friends	1	2	3	4	5

**What kind of places would you like to see more of in Pinetop-Lakeside?**

- Museums       Hiking / Walking Trails       Retail / Shopping       Outdoor Movies  
 Amphitheater       Restaurants       Recreation Center  
 Other \_\_\_\_\_

**What kind of outdoor activities would you enjoy near lakes and creeks?**

- Dining / Eating       Hiking / Walking       Retail / Shopping       Bike Riding  
 Music Concerts       Bird Watching  
 Other \_\_\_\_\_

**What would it take to motivate you to stay in Pinetop-Lakeside after finishing High School?**

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**Please share with us with any feedback that you think is important or that has not been covered in the survey.**

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\*\*\*\*Please return surveys as soon as possible for consideration in our analysis to:

*The Tejido Group*  
*The University of Arizona*  
 1501 E. Speedway Blvd.  
 Tucson, AZ 85719  
 FAX: (520) 626-6448

OR

*Pinetop-Lakeside Chamber of Commerce*  
 P.O. BOX 4228  
 Pinetop, AZ 85739  
 FAX: (520) 367-1247

OR

*Pinetop-Lakeside Town Office*  
 1360 N. Niels Hansen Lane  
 Lakeside, AZ 85779  
 FAX: (520) 368-8528

RIGHT: Youth Survey. These surveys were distributed June, 2006. The Youth were asked to provide information concerning various activities and interests.